



Trading Post Display: Set-Up Options

- ✓ **If your church already has an established bookstore or coffee shop, simply add the consumable products to your current display.**

- ✓ **Set out a table and cover with your Good News Goods table cloth**

- This option is the easiest and cheapest option when you are first establishing a trading post.
- Things to consider:
 - You or your volunteers would need to set up a table for every trading post. This may be burdensome especially for women or elderly volunteers.
 - If you have a janitorial staff, communicate your trading post dates so they can set out the table ahead of time instead of your volunteers doing manual labor.
 - You would also need to find another place in the church to store and lock away all of your products as well as your cash box
 - I would recommend putting all items together in one place and store the key in the main office (Your volunteers would need to know where both are stored)
 - You would need either a box or a cart to move items from the storage area to the display area
 - If your church is selling purses, bags, or jewelry you would need to find something else for display in addition to the table
 - Coat trees make for great bag and purse displays
 - Break down easily for storage
 - Cheap to buy
 - Jewelry trees can be found at the Container Store, Michaels, Hobby Lobby, etc



- ✓ **Purchase a Rolling Kitchen Island** (Picture from jcpenny.com)

- Portable
- Easy for Volunteers to move for set-up & storage
- Stores Products
- Stores Cash Box
- Displays Products
 - Try to find one with a flip-up wing to expand display surface
 - Sturdy wheels are extremely important for continual use
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- **Most retail carts do not include a lock.**
 - Since securing the products and money is important, here are a few options to think about:
 - Purchase and install a lock on the cart
 - Store the cart in a closet that can be locked and keep the key in the main office. (Volunteers will need to know where both of these items are stored)



✓ **Contract a church or community member to build a cart according to your church's specifications.**

- Below is a design example currently used as FBC Austin
- Things to think about when designing your cart:
 - How big does it need to be?
 - Where will it be stored?
 - What do you want it to look like?
 - What materials do you want it to be made from?
- Recommendations:
 - The shelving inside needs to be movable for varying product sizes
 - The top drawer needs to be deep enough for your cash box
 - It needs to have sturdy wheels
 - Do you need wheels to lock?
 - Wings available on both sides of the cart
 - Hooks to hang purses, bags, and jewelry
 - These could be underneath the wings or down the sides of the cart
 - Shelving on top counter for layered display look

